

THE DIGITAL

Marketing LIFESTYLE

How to Manage Work/Life Balance,
Finances and More for Web Workers



Digital Marketing Lifestyle Resource Sheet

Want to be a digital marketer and lead the lifestyle that you've always dreamed of? Then you need to change the way you approach it. It's time to stop thinking about making money fast and instead, time to think about *having fun making money*. And also *enjoying the money when you have it*.

There are several resources that can help you to achieve that, so to continue your education, seek out these books!

The E-Myth Revisited

Book

The problem with many entrepreneurs is that they start their businesses with a completely false notion of what life will be like once they do. They set out thinking they will live the 'American Dream' and start making lots of money from a single idea.

Reality doesn't quite work that way. And if you really want to be successful, then you need to realize this going in. This book will help you to understand rules that apply to *any* small business.

The Four Hour Workweek

Book

This book by Tim Ferriss is one of the absolute classics when it comes to working online and managing your work-life balance. This is one of the books I recommend to anyone starting out online and it's an incredible wake-up call for many who have ended up stuck

in jobs they don't love. It's about lifestyle design: about working to live and not living to work. It also contains tons of practical tips.

The Personal MBA

Book

This book by Josh Kaufman aims to teach an entire MBA course in a single volume. Okay, so that's a pretty ambitious concept but the end result is undoubtedly impressive and it's something that everyone should take a look at.

How to Save An Hour Every Day

Book

This book was written with a single goal: to help entrepreneurs and other folk to save more time. Saving time is crucial for a digital marketer as it will give you more time to work toward your goals *and* more time to enjoy outside of work.

Smart Passive Income

<https://www.smartpassiveincome.com/>

Smart Passive Income is a website from Pat Flynn that tells people how to make businesses that will be self-sustaining and provide passive income. Pat is a very friendly and likeable guy and the site provides real-world tips and candid insights into his own business. Highly recommended.

Headspace

App

If you're someone who struggles with stress and managing your work/life balance, then getting an app like Headspace is highly recommended. This is a meditation app that will

teach you the basics of mindfulness and help you to find moments of calm and to practice mental discipline. It's game changing.

Warrior Forum

www.warriorforum.com

This is a forum for digital marketers to discuss their business. It's a great place to find business partners, writing and web design services and more. What's more is that it's a great place to just chat with like-minded individuals and make genuine connections.

Nomadlist

https://nomadlist.com/chat/all_channels

For those that work on the move Nomad List is a fantastic place to meet people and find business partners.